August 13, 2024

RE: 2025-2030 Skills Opportunity Showcase (SOS) Trailer Partnership Opportunity

Conceived through a successful partnership; The Skills Opportunity Showcase Program has been dedicated to providing hands-on learning opportunities and promoting skilled trades among students in our communities within Bruce and Grey counties for several years. We are grateful for our founding sponsors that have allowed us to continue running the program up to 2024.

In order to continue the program, we are seeking partners for the 2025-2030 program seasons. As part of the renewal of the program we are upgrading our current website, looking at purchasing a more efficient way of transporting the mobile centre to start.

This upgrade will enhance our outreach, particularly in promoting trades awareness, community engagement, and addressing local retention challenges in the skilled trades. By upgrading our transportation, we can:

- Expand our reach to more schools and communities.
- Improve safety and efficiency during travel and setup.
- Enhance the overall effectiveness of our program.

Your support can make a significant difference in our ability to provide high-quality, accessible skilled trades education to our communities. You will be investing in the future of our local workforce and contributing to the success of the program.

Together, we can inspire the next generation of skilled trades professionals. You will be playing a crucial role in our mission to provide hands-on skills, promote trade awareness, and engage our communities effectively.

Thank you for considering a partnership opportunity with the Skills Opportunity Showcase Program. You will find a draft outline of our partnership opportunities. For further information, or to schedule a meeting please contact Justin Graham, Program Lead.

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OYAP Recruiter
BWDSB and BGCDSB
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Skills Opportunity Showcase Trailer

2025-2030 Partnership Opportunities

☐ **(3) Platinum Partner - $10,000+ (Year 1 only)**

- **Prominent Logo Placement: On vehicle wrap**
- Prominent Logo Placement on website footer for season.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement: Sponsorship acknowledgement on Facebook page.
- Media Mention: Sponsor's name mentioned on radio and media advertisements.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

☐ **(3) Gold Partner - $5,000+ (Year 1 only)**

- **Logo Placement: On vehicle wrap**
- Logo Placement: on website footer for season.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement: Sponsorship acknowledgement on Facebook page.
- Media Mention: Sponsor's name mentioned on radio and media advertisements.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

☐ **Silver Partner - $2,000+ (Annual Contribution)**

- Logo Placement on website annual sponsor page.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement: Sponsorship acknowledgement on Facebook page.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

☐ **Bronze Partner - (In Kind Support Recognition)**

- **Social Media Acknowledgement: Sponsorship acknowledgement on Facebook page.**
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

I commit to sponsoring the Skills Opportunity Showcase as selected above.

Full Name _____

Signature _____

Date _____

*Payment can be made via cheque or direct deposit. Please make cheque payable to Four County Labour Market Planning Board, PO Box 1078, Walkerton, ON, N0G 2V0. For payment inquiries contact 519-881-2725 ext. 126